

# DIRECTORY DETAILS

FREE with all advertisements placed before 30th November, Junior Warrants and Show Certificate of Merit entries\*.

Please write very clearly

NAME \_\_\_\_\_

AFFIX \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

POSTCODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SECOND ADDRESS (at £3 extra) \_\_\_\_\_

\_\_\_\_\_

Please tick any of the following which apply to you:

- E** Exhibitor     **R** Afghan Hound Racing     **L** Lure Coursing  
 **S** Stud dog available to approved bitches     **B** Puppies occasionally available

**Judges:**     **Ch** Must have been gazetted by the KC     **Sen**     **Open**

\*DIRECTORY ENTRIES ARE NON-TRANSFERABLE

## ADVERTISEMENTS and DIRECTORY ENTRIES WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT

Please make cheques payable to: 'AFGHAN HOUND YEAR BOOK'

Anyone interested from overseas please contact us first to discuss methods of payment available. A charge will be made for all Cheques returned by your bank for whatever reason.

### SEND TO:

AFGHAN HOUND YEAR BOOK

12 Grange Close, Bradley Stoke, Bristol BS32 0AH

T 01454 201800

E [info@afghanhoundyearbook.co.uk](mailto:info@afghanhoundyearbook.co.uk)

W [www.afghanhoundyearbook.co.uk](http://www.afghanhoundyearbook.co.uk)

# The AFGHAN HOUND Year Book **2010**



### ADVERTISEMENT DEADLINES

EARLY DEADLINE (for FREE yearbook with B/W Ads) – 31st OCT 2010

**MAIN DEADLINE – 30th NOV 2010**

LATE DEADLINE (with surcharge) – 31st DEC 2010

TO MEET DEADLINES ABOVE, WE MUST RECEIVE FULL PAYMENT, TEXT AND PHOTO(S) BY DATES SHOWN

## All prices remain the same as 2008

12 Grange Close, Bradley Stoke, Bristol BS32 0AH

T 01454 201800

E [info@afghanhoundyearbook.co.uk](mailto:info@afghanhoundyearbook.co.uk)

W [www.afghanhoundyearbook.co.uk](http://www.afghanhoundyearbook.co.uk)

## 2010 UK CHAMPIONS

If your Afghan becomes a UK Champion in 2010 please contact us. We will send you a form which you need to return with a photograph of your champion, it will then appear in the Afghan Hound Year Book, and on the Afghan Hound Champion Pedigrees 'Pedigree Plus' CD - BOTH FOR FREE.

## 2010 UK 'JUNIOR WARRANT' & 'SHOW CERTIFICATE OF MERIT' WINNERS

If your Afghan wins its Junior Warrant or Show Certificate of Merit award in 2010 it can also be featured in the Year Book, please contact us for a form.

## 2010 JUDGING REPORTS

Reports from Judges of all UK championship shows are welcome. Please send in a general report (max. 300 words) as soon after the show as possible.

If you are a UK judge, judging abroad in 2010 please send a general report and photographs of the principal winners and we will be pleased to include it in the Year Book (max. 300 words).

## 2010 UK CC WINNER PHOTOS

We are also happy to include photographs of CC winners from any Championship Show - General or Club. If you would like to send us a photo it must include the two CC winners with the judge(s) and be taken at the actual show. We don't promise to include every one but we would like a good cross section of the various CC winners during the year.

## ADVERTISING RATES

To qualify for a FREE Year Book with a 'first' black and white advertisement, we must received it **BY 31st OCTOBER**, (this **MUST** include photo, text and full payment). All 'first' colour advertisements, whenever received, will qualify for a FREE Year Book. All 'first' advertisements in before 30th November will also qualify for one FREE directory entry\*.

If you have an idea in mind of how you want your advertisement to look please provide a rough sketch. If you require shaped photos **DO NOT** cut your photograph - just indicate what you require.

A proof of all advertisements will be sent (in January) for your immediate approval. Author's text corrections can be made, but extensive changes may incur a charge, subject to sight of work involved.

**Please note:** Run-ons of advertisements are available as an **OPTIONAL EXTRA** only. Details will be sent with your proof.

## SPREADING THE COST OF COLOUR ADS

We are happy to accept payment for colour ads in installments if this will help you. Just send us full payment, but broken down into a series of separate post-dated cheques. The final cheque must be dated no later than 31st December.

EXAMPLE ONLY: 1 colour page can be paid by five separate cheques, each for £37.40, each dated 10th of the month August to December.

So if this is of interest, the sooner you start the smaller the monthly outlay will be.

## PHOTOGRAPHERS

### DON'T LEAVE IT TOO LATE!

A professional photograph can do wonders for your advertisement! The photographers listed below are all well known for their Afghan connections and will be happy to produce quality work for you at very reasonable rates.

**DAVID PATON** Tel: 01608 685110  
david.paton@virgin.net  
www.flickr.com/photos/davidpaton/

**MASHA** Tel: 07768 883212  
masha@mashaphoto.com • www.mashaphoto.com

**MICHAEL TRAFFORD** Tel: 01361 884472  
mtrafford@traffordphotos.com  
www.traffordphotos.com

**SHONA BETTANY / CUBANBA** Tel: 01524 33421  
cubanba@hotmail.com • www.cubanba.net

**JO SMITH / ZHAQQARI** Tel: 01453 511356  
zhaqqari@yahoo.com • www.zhaqqari.co.uk/foto2.htm  
*There are of course many others too!*

## DIGITAL ARTWORK/PHOTOGRAPHS

Professional design and artwork for your ad is included in the price. But if you are thinking of supplying your own, or a digital photograph for an advertisement, **PLEASE CONTACT US FIRST**.

We can only accept artwork as either a High Resolution PDF with fonts embedded or a 300ppi Jpeg - both supplied to the correct size (210 x 150mm) and including 3mm bleed if necessary.

Digital photographs must be high resolution - 300dpi at the size that they need to be output and if they are in colour they need to be CMYK - save as a Jpeg and email or send on CD or DVD.

**The 2010 YEAR BOOK will be available at Crufts 2011 - hound day** and through the post after that date.

Previous copies are available at the following rates:  
2001 to 2005 Year Books Now Half Price at £10.00 each,  
2006 to 2009 £22.00 per book,  
plus post and packing at the following rates (per book):  
UK £2.00, Europe £4.25, Rest of World £7.00.

Please make payable to 'Afghan Hound Year Book' and send to: 12 Grange Close, Bradley Stoke, Bristol BS32 0AH, UK. Anyone interested from overseas please contact us first to discuss methods of payment available.

For copies of previous Year Books (1977 - 2000) contact Peter Harcourt-Brown on 01665 578535

# ADVERTISING RATES

## PLEASE NOTE:

- **FREE Year books** apply to 1st page ads booked only. That's ALL colour ads whenever received, and **Black and White ads received by 31 October 2010**. To qualify we must receive full payment, text and photo(s).
- 2nd+ page advertisement rates are only applicable to dogs owned in the same name(s) as the 1st page ad booked.
- Price of ads includes professional design and artwork.

## DIRECTORY

Please complete form on reverse **£7.50**  
FREE with all ads received before 30th Nov, JW and Show Certificate of Merit entries\*

Second address to be included with above **£3.00**

## BLACK & WHITE ADVERTISEMENTS

Full page (to include 1 photo) 1st Page **£77.00**

2nd Page **£67.00**

3rd+ Page **£57.00**

**EXTRA PHOTOS** to be included on full page Black/White Ads. **£15.00** each

## COLOUR ADVERTISEMENTS

Full page (to include 1 photo) 1st Page **£187.00**

2nd+ Page **£162.00**

**EXTRA PHOTOS** to be included on full page Colour Ads. **£30.00** each

**BACK COVER & INSIDE COVERS** all booked for 2010

## PHOTO RETOUCHING

Minor amends such as removing leads are **FREE** of charge.

Changing backgrounds **WILL BE CHARGED** - price is subject to sight of work.

Other work may be charged - subject to sight of work.

(Afghans will not be re-built!)

**LATE ENTRY** subject to space availability and you will **NOT** be included in the Directory

Applies to all ads received between 1st to 31st December Per Page **£20.00**

## TOTAL ENCLOSED

Please make cheques payable to **AFGHAN HOUND YEAR BOOK** and send to the address on reverse.



Complete this form and return with photograph, copy and full payment to address on reverse.