

## DIRECTORY DETAILS

FREE with all advertisements placed before 30th November, Junior Warrants and Show Certificate of Merit entries\*.

Please write very clearly

NAME \_\_\_\_\_

AFFIX \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

POSTCODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB SITE \_\_\_\_\_

SECOND ADDRESS (at £3 extra) \_\_\_\_\_  
\_\_\_\_\_

Please tick any of the following which apply to you:

- E** Exhibitor     **R** Afghan Hound Racing     **L** Lure Coursing  
 **S** Stud dog available to approved bitches     **B** Puppies occasionally available

**Judges:**     **Ch** Must have been gazetted by the KC     **Sen**     **Open**

\*DIRECTORY ENTRIES ARE NON-TRANSFERABLE

## ADVERTISEMENTS and DIRECTORY ENTRIES WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT

Please make cheques payable to: 'AFGHAN HOUND YEAR BOOK'

Anyone interested from overseas please contact us first to discuss methods of payment available. A charge will be made for all Cheques returned by your bank for whatever reason.

### SEND TO:

AFGHAN HOUND YEAR BOOK

12 Grange Close, Bradley Stoke, Bristol BS32 0AH

T 01454 201800

E [info@afghanhoundyearbook.co.uk](mailto:info@afghanhoundyearbook.co.uk)

W [www.afghanhoundyearbook.co.uk](http://www.afghanhoundyearbook.co.uk)

# The AFGHAN HOUND Year Book 2007



### ADVERTISEMENT DEADLINES

EARLY DEADLINE (for FREE yearbook with B/W Ads) – 31st OCT 2007

**MAIN DEADLINE – 30th NOV 2007**

LATE DEADLINE (with surcharge) – 31st DEC 2007

TO MEET DEADLINES ABOVE, WE MUST RECEIVE FULL PAYMENT, TEXT AND PHOTO(S) BY DATES SHOWN

12 Grange Close, Bradley Stoke, Bristol BS32 0AH

T 01454 201800

E [info@afghanhoundyearbook.co.uk](mailto:info@afghanhoundyearbook.co.uk)

W [www.afghanhoundyearbook.co.uk](http://www.afghanhoundyearbook.co.uk)

### 2007 UK CHAMPIONS

If your Afghan becomes a UK Champion in 2007 please contact us. We will send you a form which you need to return with a photograph of your champion, it will then appear in the Afghan Hound Year Book, and on the Afghan Hound Champion Pedigrees 'Pedigree Plus' CD - BOTH FOR FREE.

### 2007 UK 'JUNIOR WARRANT' & 'SHOW CERTIFICATE OF MERIT' WINNERS

If your Afghan wins its Junior Warrant or Show Certificate of Merit award in 2007 it can also be featured in the Year Book, please contact us for a form.

### 2007 JUDGING REPORTS

Reports from Judges of all UK championship shows are welcome. Please send in a general report (max. 300 words) as soon after the show as possible. If you are a UK judge, judging abroad in 2007 please send a general report and photographs of the principal winners and we will be pleased to include it in the Year Book (max. 300 words).

### 2007 UK CC WINNER PHOTOS

We are also happy to include photographs of CC winners from any Championship Show - General or Club. If you would like to send us a photo it must include the two CC winners with the judge(s) and be taken at the actual show. We don't promise to include every one but we would like a good cross section of the various CC winners during the year.

### ADVERTISING RATES

There will still be a FREE Year Book with any 'first' black and white advertisements received BY 31ST OCTOBER, (this MUST include photo, text and full payment) and every 'first' colour advertisement. All 'first' advertisements in before 30th November will also qualify for one FREE directory entry\*. If you have an idea in mind of how you want your advertisement to look please do a rough sketch. If you require shaped photos DO NOT cut your photograph - just indicate what you require. A proof of all advertisements will be sent for your immediate approval. Author's text corrections can be made up until 31st December; an extra charge may be made, subject to sight of the work involved. **Please note:** Run-ons of advertisements are available as an OPTIONAL EXTRA only. Details will be sent with your proof.

### SPREADING THE COST OF COLOUR ADS

We are happy to accept payment for colour ads in installments if this will help you. Just send us full payment, but broken down into a series of separate post-dated cheques. The final cheque must be dated no later than 31st December.

EXAMPLE ONLY: 1 colour page can be paid by five separate cheques, each for £37.00, each dated 10th of the month August to December.

So if this is of interest, the sooner you start the smaller the monthly outlay will be!

### PHOTOGRAPHERS

*DON'T LEAVE IT TOO LATE!*

A professional photograph can do wonders for your advertisement! The photographers listed below are all well known for their Afghan connections and will be happy to produce quality work for you at very reasonable rates.

**CUBANBA** Tel: 01524 33421  
cubanba@hotmail.com • www.cubanba.net

**DAVID PATON** Tel: 01608 685110  
davids.paton@virgin.net  
www.flickr.com/photos/davidpaton/

**MASHA SHAVERNEVA** Tel: 07768 883212  
masha@mashaphoto.com • www.mashaphoto.com

**MICHAEL TRAFFORD** Tel: 01361 884472  
mtrafford@traffordphotos.com  
www.traffordphotos.com

*There are of course many others too!*

### DIGITAL ARTWORK/PHOTOGRAPHS

If you are thinking of supplying your own digital artwork or a digital photograph for an advertisement, PLEASE CONTACT US FIRST.

We can only accept artwork as either a High Resolution PDF with fonts embedded or a 300ppi Jpeg - both supplied to the correct size and including 3mm bleed if necessary.

Digital photographs must be high resolution - 300dpi at the size that they need to be output and if they are in colour they need to be CMYK - save as a Jpeg and email or send on CD or DVD.

The 2007 YEAR BOOK will be available at Crufts 2008 - hound day and through the post after that date.

Previous copies are available at the following rates:  
2001 to 2004 Year Books Now Half Price at £10.00 each,  
2005 £21.00, 2006 £22.00 per book,  
plus post and packing at the following rates (per book):  
UK £3.00 (sent by recorded delivery),  
Europe £3.50, Rest of World £6.50.

Please make payable to 'Afghan Hound Year Book' and send to: 12 Grange Close, Bradley Stoke, Bristol BS32 0AH, UK. Anyone interested from overseas please contact us first to discuss methods of payment available.

For copies of previous Year Books (1977 - 2000) contact Peter Harcourt-Brown on 01665 578535

## ADVERTISING RATES

### DIRECTORY

Please complete form on reverse **£7.50**  
FREE with all ads received before 30th Nov., JW and Show Certificate of Merit entries\*

Second address to be included with above **£3.00**

### BLACK & WHITE ADVERTISEMENTS

Full page (to include 1 photo)	1st Page	<b>£75.00</b>
	2nd Page	<b>£65.00</b>
	3rd+ Page	<b>£55.00</b>

EXTRA PHOTOS to be included on full page Black/White Ads. **£15.00** each

### COLOUR ADVERTISEMENTS

Full page (to include 1 photo)	1st Page	<b>£185.00</b>
	2nd+ Page	<b>£160.00</b>

EXTRA PHOTOS to be included on full page Colour Ads. **£30.00** each

INSIDE FRONT & INSIDE BACK COVER **Book by phone first** **£210.00** each

### INCLUSION OF LOGOs etc

From line artwork original only **£10.00** each

### INDIVIDUAL LAYOUTS

Special designs for full pages ONLY, black/white or colour Per Page **£15.00**

### PHOTO RETOUCHING

Price subject to sight of work  
Minor amends can be made, BUT Afghans will not be re-built!

### EXTENSIVE TYPESETTING

Price subject to sight of work  
Supply copy on disc or by email and it will save you money!

### LATE ENTRY

subject to space availability and you will NOT be included in the Directory  
Applies to all ads received between 1st to 31st December Per Page **£20.00**

### TOTAL ENCLOSED

£

Please make cheques payable to **AFGHAN HOUND YEAR BOOK** and send to the address on reverse



Complete this form and return with photograph, copy and full payment to address on reverse.